



EUROPEAN FOLK NETWORK



5th Annual Conference

24 & 25 SEPTEMBER 2024

Kaustinen, Finland

IN PARTNERSHIP WITH



with generous support from



GENERAL INFORMATION



Conference contacts:

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Transportation

The conference offers bus/mini bus transportation between Kokkola and Kaustinen. The bus shuttles between Hotel Kokkola Seurahuone (Torikatu 24, Kokkola) and the conference centre - Folk Arts Centre (Jyväskyläntie 3, Kaustinen) - or Hotel Kaustinen (Pajalantie 24, Kaustinen). The last shuttle from Kaustinen arrives at Kokkola train station.

KOKKOLA-KAUSTINEN

	Kokkola Hotel Seurahuone	Kaustinen Folk Arts Centre
Tue 24.9.	9:15	10:00
Wed 25.9.	8:45	9:30
Thu 26.9.	-	-

KAUSTINEN-KOKKOLA

	Kaustinen Folk Arts Centre	Kokkola Hotel Seurahuone
Tue 24.9.	22:00	22:45
Wed 25.9.	22:30*	23:15
Thu 26.9.	8:30**	9:15***

*Leaves from Hotel Kaustinen and stops in Restaurant Pelimanni before leaving for Kokkola

** Stops also at Motel Marjaana at 8:40.

**Arrives at Kokkola train station.



- Folk Arts Centre**
Jyväskyläntie 3
- Hotel Kaustinen**
Pajalantie 24
- Restaurant Pelimanni**
Kaustintie 2
- Motel Marjaana/Neste Motel**
Teerijärventie 1
- K-Market**
Terveystie 1
- Opening hours 7:00-21:00
- ATM
- Pharmacy Kaustisen apteekki**
Kaustintie 5
- Opening hours 7:00-17:00
- Halpa Halli department store**
Pajalantie 4
- Opening hours 8:00-21:00
- S-Market**
Kappelintie 1
- Opening hours 7:00-22:00
- ATM

KAUSTINEN TAXIS

Taxi Viiperi +358 45 1125 980

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Taxi Tuomela +358 0264 105

Taxi Nikula +358 40 0878 670

Welcome from the team to the 5th annual EFN conference

The 2024 Conference in Kaustinen is EFN's biggest conference ever, in terms of sessions, speakers and delegates – all thanks to this **conference team** and EFN Board who worked to make it possible.

Anne-Mari Hakamäki is Programme Director of Kaustinen Folk Music Festival the oldest and biggest Nordic folk music and folk dance festival and also teaches folk singing.



Nod Knowles is EFN's Administrator whose international c.v. includes senior management in arts funding, artistic projects and programming and presidency of Europe Jazz Network.

Matti Hakamäki is Director of the Finnish Folk Music Institute, Chair of the Nordic and Baltic ICH Network, Chair of the Promotion Centre for Finnish Folk Music and Folk Dance and a UNESCO facilitator.



Laia Canals is Director of Tempi, Denmark's national roots music organisation and serves on several boards including Folk Alliance International and Nordic Folk Alliance.

Noora Käsäkangas is Administrative Secretary at the Finnish Folk Music Institute with a versatile history of working with human resources and event production.



Minna Huuskonen of Minnamurra Music Management & Agency works with artists on the international scale and has worked with Helsinki Festival and Music Finland.

THE EFN BOARD

David Francis is Chair of EFN, Director of the Traditional Music Forum, Scotland's national network of traditional music organisations and a songwriter, storyteller, guitarist, and dance-caller.



Araceli Tzigane is Director of Mapamundi Música, a management agency based in Spain but operating globally with a focus on supporting artists in acoustic traditional music.

Angela Hont is Head of Cabinet at the Hungarian Heritage House, organising international collaborations and holds a Master's degree in Ethnography.



Steven Vanderaspoilden is Treasurer of EFN, Chair of the Flemish Folk Network, Editor of Folk Magazine and instrumentalist, and former Director of Muziekmozaïek.

Ann Helen Erichsen manages the Nordic showcase conference Folkelarm, advises the Norwegian organisation FolkOrg and was formerly a tourism and festival manager.



Daina Zalane is founder manager of the Culture Management Centre Lauska, runs a folk music label and programmes the Valmiermuiža Ethnomusic Festival in Latvia.

Danny KilBride is Director of Trac Cymru, Wales' traditional music development organisation, is a musician and advises government and NGOs on traditional music.



Eric van Monckhoven runs the Music4You international management agency and consultancy from his base in Sicily. Eric is not able to attend the 2024 conference.



EFN CONFERENCE 2024

Programme

TUESDAY 24 SEPTEMBER

AT THE FOLK ARTS CENTRE, KAUSTINEN

09.00 Arrival, Registration and Coffee

10.30 WELCOMING CONCERT: Näppärit

11.00 Welcome to the Conference

David Francis (EFN Chair) & Nod Knowles (EFN), Anne-Mari Hakamäki (Kaustinen Folk Music Festival), Noora Käsäkangas (Finnish Folk Music Institute), Municipality of Kaustinen

11.15 Keynote: UNESCO Inscriptions, Safeguarding ICH and Professional Folk Music

Matti Hakamäki (FFMI, FI), Esbjörn Hogmark (ESI, SE)

12.00 Formal and Informal Education in Traditional Music

Moderator: Annika Mylläri (Centria University, FI),

Panelists: Fiona Dalgetty (Feis Rois, Scotland), Vilma Timonen (Sibelius Academy, FI)

Katrina Feldmane (Latvian National Cultural Centre)

13.00 - 14.15 Lunch

14.15 EFN Plans and Future Possibilities

David Francis (EFN Chair, Trad Music Forum, Scotland), Antonio Pinto (Xarabanda, PO), Jorge Torres (Xarabanda, PO), Nod Knowles (EFN, UK), EFN Board members

15.00 Digital Innovation and the Folk_ME project

Miklos Both (Hungarian Heritage House, HU)

15.45 - 16.15 Coffee break

16.15 Discussion groups - Ways to safeguard and promote ICH in:

Moderators: **1. Festivals & Venues**, Anne-Mari Hakamäki, **2. Education**, Anni Järvelä,

3. Communities, Daina Zalane, **4. Media**, Araceli Tzigane,

5. Professional artists, Minna Huuskonen

17.15 - 17.45 Report back from discussion groups and summary

EFN Board members

18.00 - 19.00 CONCERT: Maija Kauhanen (FI), El Pony Pisador (ES)

19.15 Delegates Dinner at Hotel Kaustinen

20.30 Evening Music and dancing at Hotel Kaustinen: **Tallari (FI) & Paula Kettu**

WEDNESDAY 25 SEPTEMBER

AT THE FOLK ARTS CENTRE, KAUSTINEN

9.00 Arrive & Coffee

10.00 Mainstreaming Traditions and ICH

Moderator: David Francis (EFN Chair, Trad Music Forum, Scotland),

Panelists: Miklos Both (Hungarian Heritage House), Anne-Mari Hakamäki (Kaustinen Folk Festival), Steve Byrne (Traditional Arts and Culture Scotland)

11.00 Parallel sessions:

1. Sustainability Aspects in Folk Music and Dance

Presentations: Matti Hakamäki (Finnish Folk Music Institute) Culture Goal 2030 Campaign, Tuuli Elo (Music Finland) KEMUT-network

2. New Europeans - accommodating and safeguarding their ICH

Moderator: Jaana- Maria Jukkara (Global Music Centre FI),

Panelists: Birgit Ellinghaus (albaKULTUR, DE), Alan Ibrahim (SY/DE), Mehrnoosh Zolfaghari (IR/FI)

3. Infrastructural challenges in Iceland, Greenland and Farøe Islands

Convener: Laia Canals (Tempi, DK),

Panelists: Chris Foster (Vökufélagið, IS), Kristian Blak (Fólkátónleikarafelagið, FO), Daina Zalane (Lauska, LV)

11.45 - 12.15 Coffee break

12.15 Parallel sessions:

1. Dance Movements Across Europe

Moderator: Hanna Poikela (Promotion Centre for Folk Music and Folk Dance, FI),

Panelists: Leen Devyver (Danspunt, BE), Angela Hont (Hungarian Heritage House, HU)

2. Branding for professional folk

Moderator: Laia Canals (Tempi), Panelists: Araceli Tzigane (Mapamundi Música, ES), Ale Carr (SE)

13.00 - 14.15 Lunch

14.15 Open Mic 1 Delegates make their own short presentations

14.45 Working Groups - Parallel sessions:

1. **Nordic/Baltic Network:** Convener: Laia Canals (Tempi)

2. **Traditional Arts Cultural Tourism:** Conveners: Pablo Camino, (Spain Is Music, ES), Ann Helen Erichsen, (FolkOrg, NO)

3. **Fundraising:** Convener: Steven Vanderaspolden (Flemish Folk Network)

4. **Other Groups** To Be Proposed

15.45 - 16.15 Coffee break

16.15 Open Mic 2 Delegates make their own short presentations

16.45 Reports from Working Groups – David Francis (EFN Chair) and EFN Board Members

17.15 Closure of the Conference

17.30 - 18.30 CONCERT: Kaustinen living tradition: **Aapintuvan pelimannit, Erkki Virkkala & Iikka Huntus, JunioriOttoset, Tallari** with **Mehrnoosh Zolfaghari**

19.00 Dinner at Restaurant Pelimanni at own expense

20.30 CONCERT: **Teho (FI), El Pony Pisador (ES)** at Restaurant Pelimanni



EFN CONFERENCE 2024

Artistic Programme

TUESDAY 24 SEPTEMBER

10.30 WELCOMING CONCERT, Kaustinen Hall

Näppärit (FI)

Näppärit is an acclaimed Kaustinen-born educational praxis and philosophy that seeks to promote more equal distribution of the intangible benefits of music and music-making. Besides Kaustinen all-year group short courses and projects reach yearly thousands of children and youth in Finland and internationally.



18.00 CONCERT, Kaustinen Hall

Maija Kauhanen (FI)

Folk musician, singer-songwriter and kantele artist and prestigious Nordic Council Music Prize winner Maija Kauhanen is an explosively powerful and versatile one-woman orchestra who has rapidly built a formidable international career. Kauhanen's art is rooted in the Finnish Karelian tradition, encompassing its instruments, playing techniques, and singing styles.



El Pony Pisador (ES)

A leading band from Catalonia, El Pony Pisador draws on Celtic and Folk traditions with a substantial dose of contemporary energy and influence. They have toured internationally and released four albums, with the latest one consisting of 11 songs that capture the diversity of traditional Catalan music, blending it with new sounds and exploring themes ranging from medieval stories to humorous narratives and children's tales.



20.30 EVENING MUSIC AND DANCING, Hotel Kaustinen

Tallari (FI)

Established in Kaustinen in 1986 Tallari's repertoire covers a vast array of traditional songs and tunes especially from the Ostrobothnian region. Tallari collaborates annually with various experts from other traditions.

Paula Kettu (FI)

Versatile dance artist, dance teacher and programme producer of the Kaustinen Folk Music Festival, who will give a small local dance lesson to all the participants.



WEDNESDAY 25 SEPTEMBER

17.30 CONCERT - KAUSTINEN LIVING TRADITION, Kaustinen Hall

Aapintuvan pelimannit (FI)

Aapintuvan Pelimannit has been a great invisible influence of the Kaustinen Folk Music Festival for four decades - a community college group that has gathered together to play under the leadership of master player Mauno Järvelä since the 1980s. The group is open to all with no requirements of levels of skill and expertise but playing and collective performing develop rapidly.

Erkki Virkkala & Ilkka Huntus (FI)

"We are two fiddle players from Kaustinen, playing others' music in our own way and our music in others' ways", say the mesmerizing and funny teenage duo Erkki and Ilkka.

JunioriOttoset (FI)

JunioriOttoset is a folk dance group of 15 young people from the Kaustinen Youth Association, whose activities are focused on the joy of dance, self-development and performing. The group is accompanied by a local folk musicians group led by Antti J. Saari.

Tallari with Mehrnoosh Zolfaghari (IR/FI)

Mehrnoosh Zolfaghari is a Finland-based Iranian santoor player and composer specializing in Persian traditional and contemporary music. She merges ancient sounds with modern elements. Currently pursuing a second master's at the Sibelius Academy, she has performed at prestigious festivals and earned international recognition. This year Tallari has invited Mehrnoosh Zolfaghari to join them and create a dialogue between Persian and Finnish music.

20.30 CONCERT, Restaurant Pelimanni

Teho. (FI)

Tero Hyväluoma and Esko Järvelä of Teho. are a Finnish power-fiddle duo, exploding musical boundaries while having deep roots in the tradition. Their music combines fluently Nordic fiddling styles, jazzy influences and composed contemporary folk music with a touch of Finnish madness. Also members of the well-known Finnish folk band Frigg, they won the prestigious Konsta Jylhä Competition in 2016.

El Pony Pisador (ES)



TUESDAY 24 SEPTEMBER

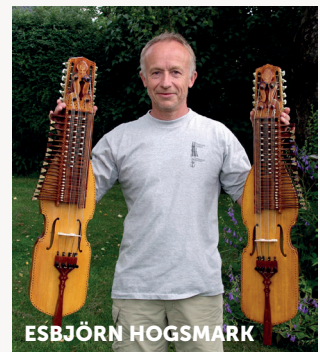
CONFERENCE SESSIONS AND PRESENTERS

11.15 Keynote: UNESCO Inscriptions, Safeguarding ICH and Professional Folk Music

Kaustinen (Finland) and Nyckelharpa (Sweden) have both received a UNESCO inscription for Intangible Cultural Heritage (ICH). The people who led the process describe how they went about it – and what it means for them and for the community and traditions to which it relates.

Matti Hakamäki, Director of the Finnish Folk Music Institute, led the UNESCO inscription for Kaustinen fiddle traditions. (See Page 3 Conference Team)

Esbjörn Hogsmark, co-founder of Sweden's Eric Sahlstrom Institute is a gold medallist performer and expert on the Nyckelharpa who led the UNESCO inscription process for the unique instrument.



12.00 Formal and Informal Education in Traditional Music

How can education (formal or informal) work effectively with ICH? What do different organisations do in education for traditional arts; who are their students; how does education work preserve ICH; and are there any dangers in that preservation?

Vocalist **Annika Mylläri** is Head of the Music Pedagogy programme at Centria University and has extensive PhD and research interests in subjects including ICH, education and cultural appropriation.



Musician and experienced cultural professional **Fiona Dalgetty** is the Director of Scotland's Fèis Rois, providing opportunities for people of all ages to access Gaelic traditional music and cultural activities.



Vilma Timonen, from Sibelius Academy, is a researcher, educator, and musician specialising in traditional music and issues of intangible cultural heritage, social justice and sustainability.

As the folklore and folk music expert at Latvian National Culture Centre **Katrina Feldmane** runs the international folklore festival Baltica, Youth Ethnodays and manages the digital Aprika project.



14.15 EFN Plans and Future Possibilities

Five years since it was established the European Folk Network has grown rapidly and is at a point of new departures. This session will focus on and encourage participation in EFN's future plans, including projects, possible working groups, new governance arrangements and necessary fundraising initiatives – plus the prospect of the 2025 Conference.

David Francis is the founding Chair of EFN. (See Page 3 Conference Team)

Antonio Pinto is a songwriter in several innovative musical projects, a manager and event producer and represents Madeira's Associação Xarabanda in marketing and as its cultural attache.

Anthropologist **Jorge Torres**, a member of Associação Xarabanda, works in Ethnography collecting and publishing works on musical and oral traditions in the Madeira islands, Cape Verde and Portugal.

Nod Knowles is currently the Administrator of EFN. (See Page 3 Conference Team)

15.00 Digital Innovation and the Folk_ME project

The Hungarian Polyphony and Folk_Me projects have led the way in combining the latest digital technology with a detailed examination and analysis of lovingly archived folk music traditions, producing fascinating and highly educational insights of the detail and skill of traditional artistry – all revealed in this fascinating session.

Miklos Both, General Director of the Hungarian Heritage House, is a composer, performer, and ethnographer, with over 20 years of professional commitment, particularly in the realm of digitizing cultural heritage. His Polyphony digitalization project received the EU's European Citizen's Prize.

16.15 Discussion groups - Ways to safeguard and promote ICH

According to their particular interest, delegates will choose which group to attend. Groups will discuss and propose ideas about how ICH can be safeguarded and promoted in their work.

1. Festivals & Venues: Moderator: Anne-Mari Hakamäki, Kaustinen Folk Music Festival. (See Page 3 Conference Team)

2. Education: Moderator: Anni Järvelä is education manager at the Finnish Folk Music Institute and teacher at the Centria University of Applied Sciences in the field of ICH and education.

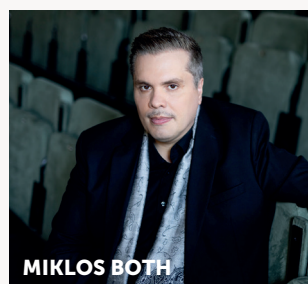
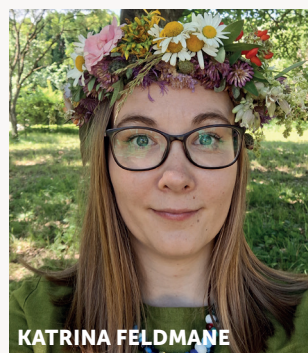
3. Communities: Moderator: Daina Zalane, Lauska. (See Page 3 Conference Team)

4. Media: Moderator: Araceli Tzigane, Mapamundi Musica. (See Page 3 Conference Team)

5. Professional artists: Moderator: Minna Huuskonen, Minnamurra Music. (See Page 3 Conference Team)

17.15 Report back from discussion groups and summary

EFN Board members will be the note-takers in the discussion groups and will give brief reports on the ideas and proposals discussed in each.



WEDNESDAY 25 SEPTEMBER

CONFERENCE SESSIONS AND PRESENTERS

10.00 Mainstreaming Traditions and ICH

How can the practice and promotion of folk traditions work in the cultural mainstream in Europe? How do folk organisations address this question? Are there models in the cultural mainstream that could be adopted or adapted? Do we have to change the nature of what we have to offer? How does mainstreaming work in terms of safeguarding ICH?

Singer and folklorist **Steve Byrne** is Director of Traditional Arts & Culture Scotland, formerly Edinburgh's traditional arts officer and project manager for archiving and folklore projects.

David Francis, Chair of EFN. (See Page 3 Conference Team)

Miklos Both, Director, Hungarian Heritage House. (See Page 9)

Anne-Mari Hakamäki, Programme Director, Kaustinen Folk Festival. (See Page 3 Conference Team)

11.00 Parallel sessions:

1. Sustainability Aspects in Folk Music and Dance

Sustainable development is a vital framework in today's cultural field. This session will examine how folk music, folk dance, and sustainability are interconnected, exploring various perspectives and opportunities for enhancing sustainability within them. Both speakers are part of Finland's KEMUT network seeking sustainability for the music industry in line with the Culture Goal 2030 Campaign.

Tuuli Elo is Export Manager for Music Finland, for contemporary and classical, folk and global music, having worked with music export since 2012 in various projects.

Matti Hakamäki, Director, Finnish Folk Music Institute. (See Page 3 Conference Team)

2. New Europeans - accommodating and safeguarding their ICH

What are the experiences of traditional artists from other continents in coming to live in Europe? How are they received by the local communities? Are their traditions understood and appreciated in Europe? How do they keep connected with their tradition when they have left their homelands?

Berlin-based human rights advocate, guitarist and community music trainer

Alan Ibrahim founded Music For Identity, empowering under-represented communities through music.

Mehrnoosh Zolfaghari is a Finland-based Santoor player and composer specializing in Persian traditional and contemporary music, merging ancient sounds with modern elements.

Jaana-Maria Jukkara, Director of Helsinki's Global Music Centre and Ethnosoi! festival aims to increase understanding of the importance of music for communicating and strengthening identity.

Birgit Ellinghaus, Director of Germany's albaKULTUR, supports recording, promoting and touring global artists and is an advisory expert on global music cultures to Germany and UNESCO.

3. Infrastructural challenges in Iceland, Greenland and Farøe Island

What are the unique infrastructural challenges faced by the music industry in the Farøe Islands, Iceland, and Greenland? What impact do issues such as



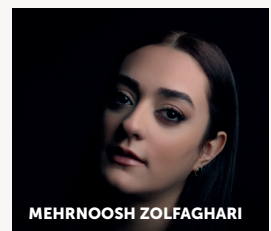
STEVE BYRNE



TUULI ELO



ALAN IBRAHIM



MEHRNOOSH ZOLFAGHARI



JAANA-MARIA JUKKARA



BIRGIT ELLINGHAUS

limited transportation and connectivity have – and how can Nordic and Baltic cooperation help to improve access?

English born musician and Icelandic citizen **Chris Foster** programmes the Vaka Folk Festival and collaborates on establishing the Vökufélagið ('Vigilante Society') traditional arts association.

Composer and musician **Kristian Blak** is artistic director of the Summartónar Festival, of the Faroese label Tutl and is part of the islands' Folk Musicians Association.

Daina Zalane, Director, Lauska. (See Page 3 Conference Team)

Laia Canals, Director, Tempi. (See Page 3 Conference Team)

12.15 Parallel sessions:

1. Dance Movements Across Europe

Across Europe there are many events and organisations dedicated to traditional dance, for performance or, more often, for participation. What is their history, their attraction, the music and the traditions that they are part of?

Hanna Poikela is Director of the Finnish Centre for the Promotion of Folk Music and Folk Dance also works as a choreographer, a dance teacher and a creator of stage works.

Leen Devyver of Danspunt in Flanders, Belgium, focuses on dance heritage projects, teaching Balfolk and adds dance to the Ethno Flanders international youth music camp.

Angela Hont, Head of Cabinet at the Hungarian Heritage House (See Page 3 Conference Team)

2. Branding for professional folk

Over the past two years, the Nordic Folk Alliance has united industry professionals and key players from the Nordic Folk community to develop a shared vision, strategy, and action plan aiming to elevate the Nordic Folk brand, promoting commercial growth while maintaining its unique cultural identity.

Ale Carr worked with Nordic Folk Alliance to devise a brand strategy and is a Swedish multi-instrumentalist, music teacher and composer and leading player of the Nordic cittern.

Laia Canals, Director, Tempi. (See Page 3 Conference Team)

Araceli Tzigane, Director, Mapamundi Musica. (See Page 3 Conference Team)

14.15 Open Mic 1.

Delegates request an Open Mic spot at the outset of the conference and make their own short presentations

14.45 Working Groups - Parallel sessions

Working Groups are practical sub-groups of EFN, proposing or planning future EFN activity. Delegates choose which Working Group meets their interests or propose a new group at the outset of the conference.

1. Nordic/Baltic Network

Convener: **Laia Canals**, Tempi. (See Page 3 Conference Team)

2. Traditional Arts Cultural Tourism

Co-convener: **Pablo Camino** is the founder of Spain is Music Tours, a music travel agency that organises trips for those who want to get to know Spanish music and culture.

Co-convener: **Ann Helen Erichsen**, Folk Org. (See Page 3 Conference Team)

3. Fundraising

Convener: **Steven Vanderaspolden**, Flemish Folk Network. (See Page 3 Conference Team)

4. Other Groups

To Be Proposed

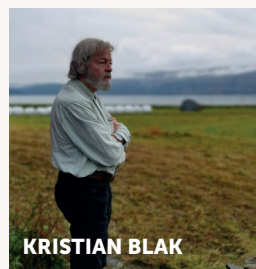
16.15 Open Mic 2

16.45 Reports from Working Groups

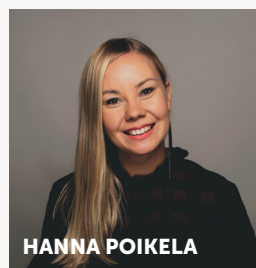
David Francis (EFN Chair) and **EFN Board Members**



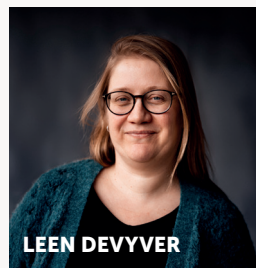
CHRIS FOSTER



KRISTIAN BLAK



HANNA POIKELA



LEEN DEYVER



ALE CARR



PABLO CAMINO



EUROPEAN FOLK NETWORK

The only democratic, not-for-profit membership network for everyone working in traditional music & arts in Europe.

EFN exists to support & broaden awareness of the arts of tradition as a cultural & educational force in Europe.

EFN believes that the diversity of cultural identities in Europe is expressed & celebrated through folk, traditional music & associated performing arts.

EFN aims: to encourage, promote & support developments for folk music & associated arts in their diverse forms & origins; to create opportunities for artists, organisers & audiences from European countries to meet, communicate & collaborate ; to foster relationships with artists, organisers and audiences beyond Europe.

Membership is democratic, for all organisations and individuals working in traditional music and arts and easy to join

**EFN organises conferences, online meetings,
representation at sector events,
regular communications,
mapping research, collaborative projects
- raising the pan-European profile of folk arts**

To find out more about EFN's members,
future plans and activities and how to join go to

www.europeanfolknetwork.com

or contact

info@europeanfolknetwork.com